

Fall 2009 Broker Training



MASSACHUSETTS

Please join us at a training/information session for the latest news about our industry and products. Please extend this invitation to others in your office who may benefit from this training.

Agenda:

National Healthcare Reform, Product Updates, Trend Updates, Technology Updates

Please select one of the following five session locations. **RSVP by Friday, October 16 to brokertraining@bcbsma.com.**

Wednesday, November 4

BCBSMA
One Enterprise Drive
Quincy, MA
9:00 a.m. to 11:30 a.m.*

OR

BCBSMA
Landmark Center
401 Park Drive
Boston, MA
1:30 p.m. to 4:00 p.m.**

Thursday, November 5

DoubleTree Hotel
5400 Computer Drive
Westborough, MA
9:00 a.m. to 11:30 a. m.*

OR

BCBSMA
Landmark Center
401 Park Drive
Boston, MA
1:30 p.m. to 4:00 p.m.**

Friday, November 6

Holiday Inn Holyoke
245 Whiting Farms Road
Holyoke, MA
9:30 a.m. to 12:00 p.m.***

* Registration: 8:30 a.m. to 9:00 a. m.
** Registration: 1:00 p.m. to 1:30 p.m.
*** Registration: 9:00 a.m. to 9:30 a.m.

Directions:

To Holiday Inn Holyoke:

Mass Pike I-90 to Exit 4, I-91 North to Exit 15 (Holyoke/Ingleside). Bear right at end of ramp. Hotel is on the left.

To Doubletree Hotel:

From Worcester:

Rte 9 East to Computer Drive/Research Drive Exit. Take right at 1st set of lights onto New Flanders Rd. Bear right onto Computer Drive, head straight thru 3rd set of lights, drive ½ half mile, hotel is on left at top of the hill.

From Sturbridge:

Mass Pike I-90 East to Exit 11A, I-495 North to Exit 23B (Rte 9 W) to Computer Drive/Research Drive Exit. Bear right at end of ramp, drive ½ mile, hotel is on left at top of the hill.

From I-495 North or South:

Exit 23B (Rte 9W) to Computer Drive/Research Drive Exit. Bear right at end of ramp, drive ½ mile, hotel is on left at top of the hill.

From Connecticut:

Rte 84N to Mass Pike I-90 East to Exit 11A (Rte 495), Rte 495N to Exit 23B (Rte 9W) to Computer Drive/Research Drive Exit. Bear right at end of ramp, drive ½ mile, hotel is on left at top of the hill.

To Landmark Center in Boston:

MBTA

Landmark Center is located at the Fenway Stop on the Green Line “D” Branch

From North: 93S to Storrow Drive. Follow Storrow Drive Directions.

From South: 93N via Southeast Expressway to Storrow Drive. Follow Storrow Drive Directions.

Storrow Drive: Take the left exit for Kenmore Square/Fenway. Follow signs for the Fenway onto the overpass. Bear right onto Boylston St. Outbound. Go straight on Boylston St. to the 5th set of lights and make a sharp right onto Brookline Ave and take a left onto Fullerton St.

From West: Mass Pike I-90 East to Exit 15 toward Brighton/Cambridge. Exit for Cambridge, at the corner of Soldiers Field Road, turn right onto Storrow Drive and take the exit to Kenmore Square. Turn right onto Beacon St. Stay in the far left lane. At 2nd set of lights, bear hard left onto Brookline Ave. Turn right onto Fullerton St.



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To One Enterprise Drive in Quincy:

From West: Mass Pike I-90 East to end, take exit ramp to Quincy, Cape Cod and 93S. Take 93S and follow directions From North.

From North: 93S to Exit 12A. Bear to the right onto Neponset River Bridge. Keep to the right and exit onto Hancock St. At bottom of the exit, turn right onto Newport Ave. At 3rd set of lights, take a right onto Enterprise Dr. BCBSMA is at the end.

From South: 93N to Exit 11 Granite Ave. Follow Granite Ave to end and turn right onto Gallivan Blvd. At the 4th set of lights, turn right to Route 3A and go over the Neponset River Bridge. Keep to the right and exit onto Hancock Street. At bottom of the exit turn right onto Newport Ave. At 3rd set of lights, take a right onto Enterprise Dr. BCBSMA is at the end.