



MASSACHUSETTS

<Date>

<First\_Name Last\_Name>

<AccountName>

<Address 1>

<Address 2>

<City>, <State> <Zip>

Dear <First\_Name Last\_Name>:

Many Medicare beneficiaries have other private group health plan (GHP) insurance in addition to their Medicare benefits. There are federal rules that determine whether Medicare or the GHP insurance pays first.

## Reporting Requirements for Medicare Beneficiaries with GHP Insurance

Section 111 of the Medicare, Medicaid, and SCHIP Extension Act of 2007 (MMSEA), effective January 2009, requires group health insurance plans, certain claims processing third-party administrators, and certain employer self-funded/self-administered plans to report specific information about Medicare beneficiaries who have other group health coverage. This reporting is to assist CMS (the federal agency that oversees Medicare) and other health insurance plans in properly coordinating payment of benefits among plans, so that claims are paid promptly and correctly. In order to comply with these regulations, Blue Cross Blue Shield of Massachusetts is required to report subscriber/member Social Security number or Medicare Beneficiary ID (also known as HICN) to CMS on a quarterly basis.

## Submitting Your Employee Data

To meet the mandatory reporting requirements, we have enclosed a list of your employees who currently do not have a subscriber/member Social Security number or Medicare Beneficiary ID on file with us. Please assist us with collecting this required information by updating the members' record via BlueLinks or by submitting an electronic file.

If you are not currently a registered user for BlueLinks for Employers, Blue Cross Blue Shield of Massachusetts is pleased to invite you to begin using our online Enrollment Management tool.

This puts the power of secure, real-time plan management at your fingertips. To find out more, please contact your account service representative.

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## We Appreciate Your Support

Starting on July 26, 2010, Blue Cross Blue Shield of Massachusetts will begin sending letters to all subscribers for whom we have not received the required information. It is imperative that this data is collected within the timeframe requested in order to comply with the federal law. All collected information will be handled securely at all times. Blue Cross Blue Shield of Massachusetts appreciates your support in communicating this message to your employees and in assisting us in capturing the required data.

As always, our dedication to keeping our valued customers informed about updates to our plans is a top priority. If you have any questions or comments, please contact your account executive.

Sincerely,

A handwritten signature in black ink that reads "Timothy J. O'Brien".

Timothy J. O'Brien  
Senior Vice President  
Sales Division  
Enclosures