



## Philips Sonicare® Power Toothbrush

At Blue Cross Blue Shield of Massachusetts, good health starts at the top—with good oral care. And did you know that dental health has been linked to overall health? To help keep your mouth—and whole body—healthy, we are offering you a substantial discount on the Sonicare Essence 5300. Just complete and return your order form today.

### Sonicare Essence 5300 includes:

- 1 Sonicare toothbrush with contoured brush head
- 1 charger base with easy-wrap cord
- 1 hygienic travel cap
- 1 travel case
- 1 brush-head holder
- 2-year warranty

The Sonicare technology has been clinically proven\* to remove more plaque than manual toothbrushes and improve the health of your gums—so you can stay healthy from head to toe.



\*Moritis et al. 2002, USA

## Ordering Information

To purchase the Sonicare Essence 5300, please fill out the order form below. Please print clearly and be sure to fill in the form completely.

Date \_\_\_\_\_

Ship to: Name \_\_\_\_\_

Address \_\_\_\_\_

City/Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

Insurance Plan Name \_\_\_\_\_ BCBSMA Member ID Number \_\_\_\_\_

Payment Method (check one):

VISA®: Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

MasterCard®: Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Product	Quantity	Price	Promotion Code
Sonicare Essence 5300		\$57.50	BCBSMA

Send completed form to:

HealthyLivingOffers.com  
20 Constitution Blvd. South  
Shelton, CT 06484

or fax completed form to:

1-203-922-7555

or call 1-800-297-4776 and use  
the above Promotion Code

Please note that Blue Cross Blue Shield of Massachusetts does not manufacture, sell, or distribute oral care equipment, nor does Blue Cross Blue Shield of Massachusetts receive or process your order information.

Quantity \_\_\_\_\_

Merchandise Total \$ \_\_\_\_\_

Shipping & Handling \$ \_\_\_\_\_

*(Please add \$9.50 per toothbrush)*

Total Cost \$ \_\_\_\_\_

