



MASSACHUSETTS

Save Thousands on Hearing Aids!

Members of Blue Cross Blue Shield of Massachusetts have exclusive access to hearing aid savings through TruHearing



Examples of Savings (per aid)

Sample Product	Avg. Retail	TruHearing	YOU SAVE
<i>Oticon Nera Pro</i>	\$2,950	\$ 1,550	\$ 1,400
<i>ReSound Alera 5 W</i>	\$1,860	\$ 895	\$ 965

Financing available!

Flexible payment options are available to plan members including financing.

Call Blue Cross today and start saving!

Blue Cross will help you schedule an appointment through TruHearing.

1-800-200-4255

TTY: 1-800-522-1254

Feb. 15–Sept. 30: 8:00 a.m. to 8:00 p.m. ET, Monday–Friday | Oct. 1–Feb. 14: 8:00 a.m. to 8:00 p.m. ET, seven days a week

* Actual savings will vary depending upon the product purchased.

THIS IS NOT INSURANCE. The relationship between Blue Cross Blue Shield of Massachusetts and TruHearing is that of independent contractors. Blue Cross makes no endorsement, representations or warranties regarding any products or services offered by TruHearing, a third-party vendor. The vendor is solely responsible for the products or services offered. If you have any questions regarding the services offered here, you should contact the vendor directly. You may want to consult with your physician prior to use of these services and products. Discounts and services included in the TruHearing program are not plan benefits and are not subject to the Medicare appeals process.

Medicare has neither reviewed nor endorsed this information. This is not a complete listing of plans available in your service area. For a complete listing please contact 800-MEDICARE (TTY users should call 877-486-2048), 24 hours a day/7 days a week or consult medicare.gov

Blue Cross Blue Shield of Massachusetts is an HMO and PPO Plan with a Medicare Contract. Enrollment in Blue Cross and Blue Shield depends upon contract renewal. You must continue to pay your Medicare Part B premium.

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Examples of Savings (Per Aid)

Sample Product	Average Retail Price	TruHearing Price	You Save
<i>ReSound VEA 3</i>	\$1,530	\$ 695	\$ 835
<i>Oticon Ria</i>	\$1,995	\$ 995	\$ 1,000
<i>Widex Dream 440</i>	\$3,210	\$ 1,995	\$ 1,215
<i>Phonak Audeo Q70</i>	\$2,500	\$ 1,550	\$ 950
<i>Starkey Z Series i20</i>	\$1,660	\$ 895	\$ 765

Prices and products subject to change.

What Else Can You Expect From TruHearing?

Exclusive Savings

Average savings of \$890 per hearing aid compared to national average prices*

Quality & Choice

Over 100 of the newest hearing aid models from 5 leading manufacturers

Personal Care

Local professional care from one of 3,100 TruHearing providers

Hearing Aid Purchases Include:

- › 3 provider visits for fitting and programming
- › 45-day money-back guarantee (provider service fee may apply)
- › 3-year manufacturer's warranty for repair and one-time loss and damage replacement (fees may apply)
- › 48 batteries per hearing aid



Do you have a hearing aid allowance?

Combine your hearing aid allowance with TruHearing prices to save even more!

Call Blue Cross today and start saving!

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Blue Cross will help you schedule an appointment through TruHearing.