

Living Healthy Vision[®]

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As part of our ongoing commitment to providing members with added-value programs, Blue Cross Blue Shield of Massachusetts is offering additional savings through our new Living Healthy Vision program. This program allows all Blue Cross Blue Shield of Massachusetts members to save on a variety of products and services through Davis Vision's national network of participating providers.

Savings on Eyewear

All Blue Cross Blue Shield of Massachusetts members can enjoy significant savings at over 1,500 participating Davis Vision providers in New England and over 13,000 participating Davis Vision providers nationwide. Discounts include:

- 25% on frames and lenses
- 20% on daily wear contact lenses
- 10% on disposable contact lenses

Savings on Laser Vision Correction (LVC) Procedures**

All Blue Cross Blue Shield of Massachusetts members can save up to 25% off a participating Davis Vision provider's usual and customary fee for laser vision correction surgery or 5% off any other advertised special (whichever saves the member more). Members should check with a participating Davis Vision LVC provider for specific discount details.

How to Find Participating Davis Vision Providers

To find a participating Davis Vision provider or a participating Davis Vision LVC provider, members can call [1-800-515-3388](tel:1-800-515-3388) or log on to the Davis Vision website at www.davisvision.com with their Blue Cross Blue Shield ID number and the first five letters of their last name.

Savings on Mail Order Replacement Contact Lenses (LENS 1-2-3[®])

All Blue Cross Blue Shield of Massachusetts members can enjoy special savings (guaranteed lowest prices on brand-name replacement contact lenses and solutions) with the convenience of home delivery by calling [1-800-LENS-123](tel:1-800-LENS-123). In addition, most orders ship within 24 hours of a member's calling or faxing in a valid prescription.

For additional information about savings on eyewear, laser vision correction surgery, and mail order replacement contact lenses, please visit www.bluecrossma.com, click on "My Wellbeing," and proceed to "Living Healthy Vision."

* Note: Effective 9/1/03.

** Some Davis Vision LVC providers may charge a flat fee in lieu of the above described discounts.

