



Introducing BluesEnroll

Your new paperless tool for easy benefits management

BluesEnroll is our enhanced, paperless tool, designed to make benefit management easy, while providing robust reporting and convenient access to online resources.

Manage Your Employees' Benefits Anytime, Anywhere

BluesEnroll gives you 24/7 access via your desktop, laptop, or mobile device.

- No paper applications
- One location to view and manage enrollment
- Electronic audit trail of member transactions
- Oversee open enrollment selections
- Create permissions to manage employee access

Generate Reports in Minutes

BluesEnroll provides 40+ standard reports, available online or for download.

- Details on employee and dependent benefits
- Information on employee and dependent census
- Administrative reports
- Transaction history report

Online Training and Consultation at Your Fingertips

BluesEnroll delivers a wide range of online training tools and tips, along with consultation when needed.

- Online training videos
- Embedded tips for users
- Consultants available for additional help

Get Started Today

To get started with BluesEnroll, email us at blue.enroll@bcbsma.com.